

Innovation  
Areas:

Energy



BioDevice/  
BioPharma



Medical  
Imaging &  
Brain  
Medicine



Nano-  
technology



Imaging &  
Digital Media



# Bringing Energy Innovation to the Market

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Nov. 15, 2010

# USTAR: A Strong Fit with Utah priorities



## Governor's PRIORITIES



Economic  
Development



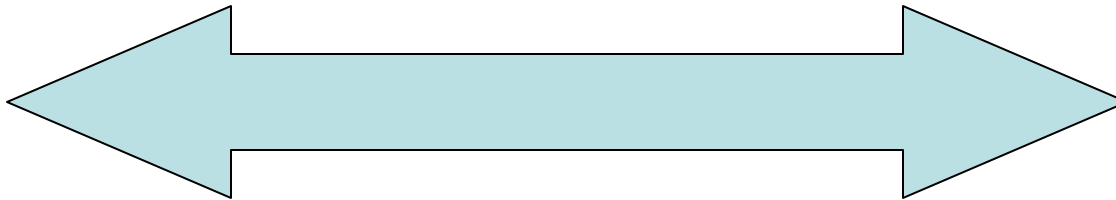
Public and  
Higher Education



Energy Security



Infrastructure



# USTAR's role in Economic Development

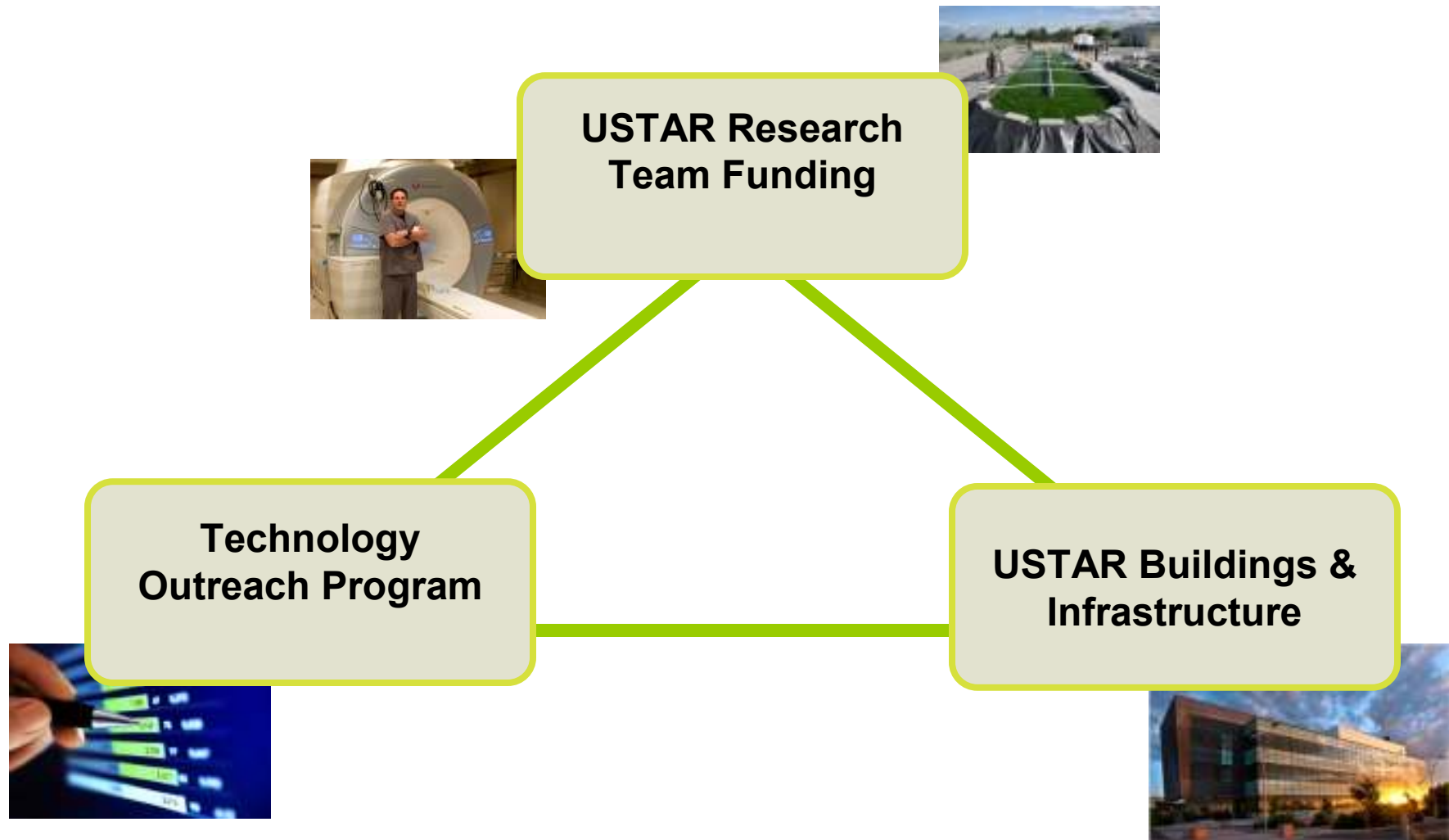


What is the nationally recognized technology-based economic development (TBED) framework?

1. Expanding the Research Infrastructure
2. Commercializing Research
3. Improving the Competitiveness of Existing Industries
4. Enhancing the Science and Technology Workforce
5. Increasing Access to Capital
6. Building Entrepreneurial Capacity

What USTAR programs are in place relative to TBED framework and what are the results to date?

# Utah Science Technology and Research (USTAR)



# Program 1: USTAR Research Focus Areas

**Energy**

**BioDevice/  
BioPharma**

**nanoTechnology**

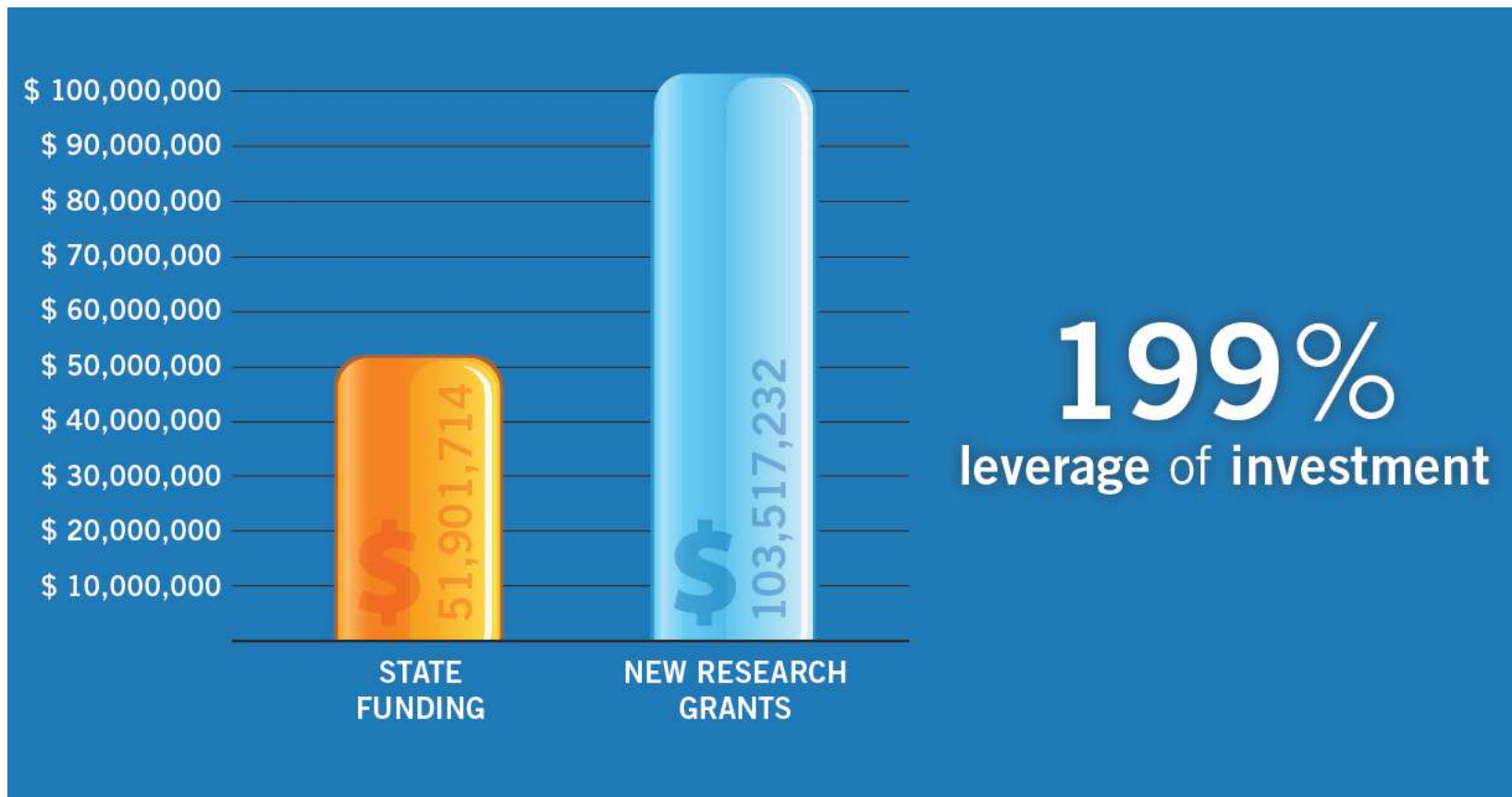
**Imaging  
Technologies  
and Digital Media**

**Medical Imaging  
and Brain  
Medicine**

# Program 1: Recruiting All-Star Talent



# Leveraging the State's investment



\* \$63 mm grants won FY2007-FY2014  
Plus DOE subcontract & other  
federal energy funding committed for  
FY2011 (\$40 mm)

# Energy Innovation Area



## **USTAR Energy Team**

**Alternative Energy\_Batteries: Coming Soon**

**Alternative Energy\_Solar: Kelly Minter, Ph.D.**

**Biofuels: Jeff Muhs, Kevin Shurtleff, Ph.D. and Foster Agblivar (Jan11)**

**Carbon Engineering: BJ McPherson, Ph.D.**

**Energy Dynamics Lab at Utah State University: Alan Marchant, Ph.D.**

**Hybrid Energy\_Geothermal: John McClennan, Ph.D.**

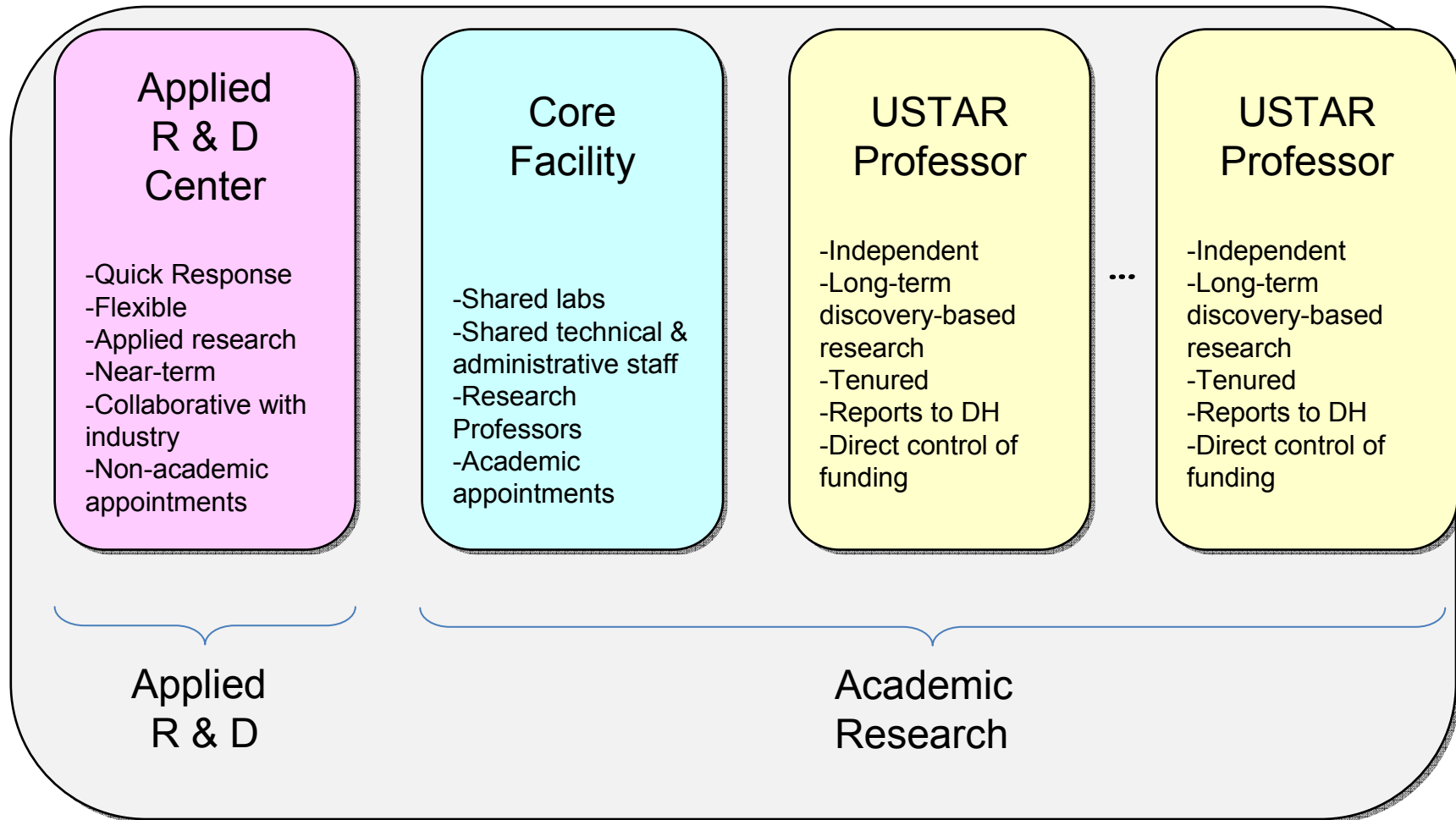
**Hybrid Energy\_Other: Manoram Misra, Ph.D. (Jan11)**

**Intuitive and Solar Buildings: Aravind Dasu, Ph.D.**

**TOIP Team: Al Walker, Scott Hill, Rob Simmons, Perry Thomson,**



# Components of each Innovation Focus Areas



# LIDAR cleantech (Alan Marchant, USU)



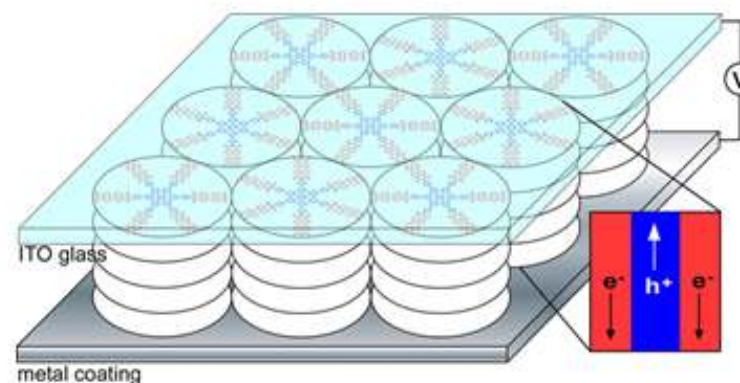
USU laser technology  
helping wind farms to  
generate more power



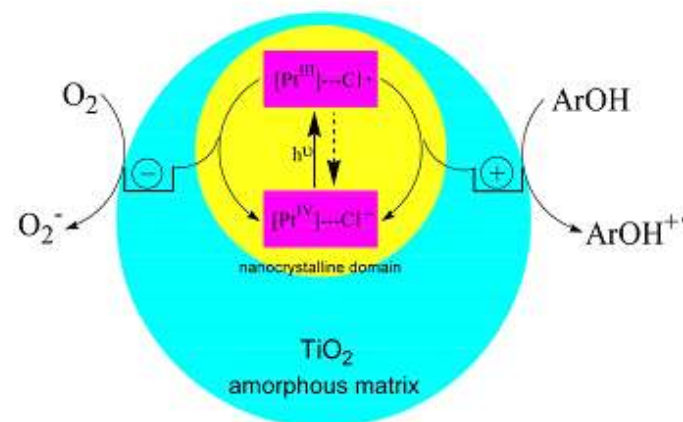
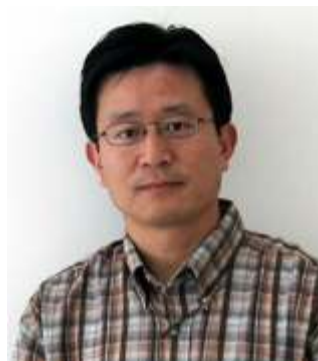
and oil producers to  
reduce air pollution

# Next-gen solar (Ling Zang, U of U)

- New architecture for highly efficient solar cells



- Highly porous photo-catalysts



# Sodium batteries (Anil Virkar, U of U)



- High-capacity arrays that don't require scarce materials





# Biofuels (Jeff Muhs, USU)



- Create bio-diesel and develop hybrid generation systems to make fossil fuel cleaner



# Intuitive/Solar Buildings (Aravind Dasu, USU)



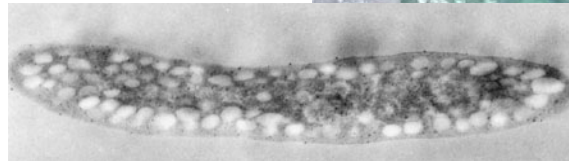
- Sensing systems to reduce in-building energy use, based on how people work and live



# Synthetic Bio-manufacturing (USU)



- “Teaching” single-cell organisms to excrete bioplastics, biofuels





# USTAR Research Buildings



USU – Jan. 2011 opening



Industry-collaboration  
opportunities for  
biomass and solar  
technology



BioSafety Level 3 lab

Nanofabrication facility



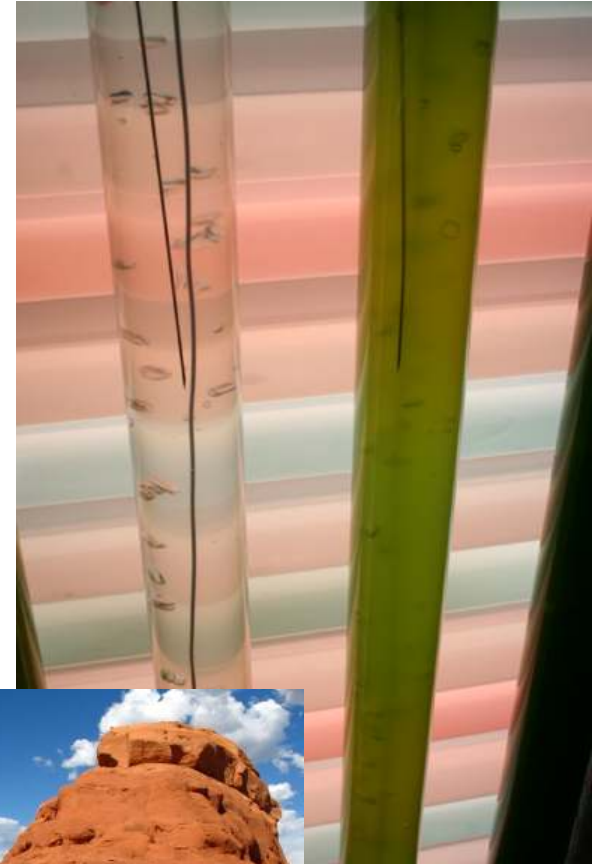
U of U – 2012 projected opening



# Other Infrastructure



- SBIR-STTR Assistance Center
  - DOE grants
- USU Biofuels
- Info Tech & Renewal Energy Incubator (St. George)



# Other Infrastructure



**70,000 gsf Research Space: Opened August 2010**

**FUNDS RAISED Since February 2007**

- **\$23.4M in facility infrastructure**
- **\$20M in new roads and infrastructure for research park and campus development**
- **\$3M in new scientific equipment**
- **\$2.5M DOE appropriation**
- **\$4.5M from private industry**
- **\$2.3 from local government**

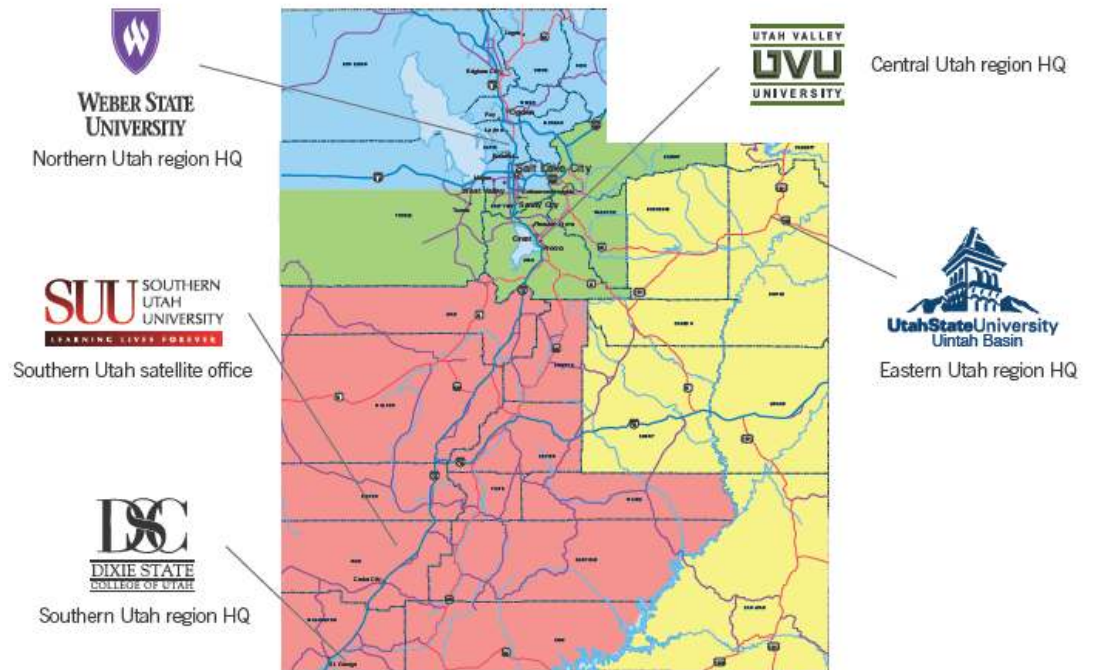
**TOTAL: \$55.7M**



# Regional Technology Outreach



- Connect emerging and established companies with higher education innovators
- Projects in 19 of 29 counties
- Technology Commercialization Grants



# Technology Commercialization Grants



- Funding (ARRA) typically = \$30,000
- 76 projects at:
  - Dixie
  - DATC
  - WSU
  - UVU
  - SUU
  - SLCC
  - USU
  - U of U
- >60 percent have industry co-applicant



- Fast-track commercialization in seven markets including:
  - Cleantech/energy
  - Advanced composites
- Early results:
  - 19 complete prototypes
  - 27 patent and disclosures filings
  - 7 new sales distribution agreements



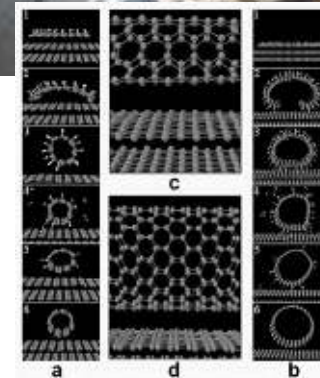
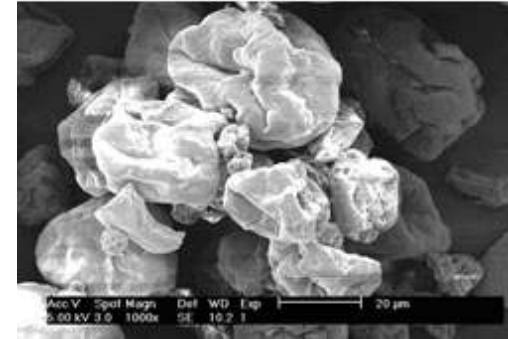
**DOE and National Lab  
personnel evaluate  
Ares Motorsports'  
hybrid race car**



# USTAR TCG examples

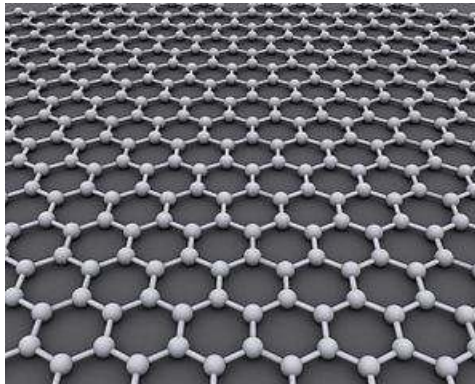
- Dry-process algae jet fuel
- Conditioned biogas from anaerobic digesters
- Low-cost graphene film for solar arrays
- Passive solar water heaters without roof installation

Electron microscope view  
of dried algae



## Next TCG application round

- January 3, 2011 at noon MT
- “Ticket to the dance” = co-applicant with regional higher education faculty or administrators
- [www.innovationutah.com/tcgrants.html](http://www.innovationutah.com/tcgrants.html)



## Next Center of Excellence (COE) application round

- November 22, 2011 at 8AM
- COE Website:  
<http://goed.utah.gov/programs/coe/Centers-of-excellence-forms-guidelines/>



# Student Involvement: Business Plans

- 3 State-wide student contests can help Entrepreneurs to develop their plans
  - Tech Titans
  - Opportunity Quest
  - Utah Entrepreneur Challenge
- Website: [Lassonde Center](#)

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## Connect with us to collaborate

Key Links for additional information

USTAR: [www.innovationutah.com](http://www.innovationutah.com) and <http://newmedia.innovationutah.com/>

BIG: <http://innovationutah.com/BiG.html>

SBIR: <http://innovationutah.com/sbir.html>

Marketing Director: [momalley@utah.gov](mailto:momalley@utah.gov)

# Economic Development Summary



- Expanding the Research Infrastructure
  - 8 USTAR “Energy” Faculty and more being hired
  - Building upon the expertise of EGI, ICSE and other
- Commercializing Research
  - Energy Dynamics Lab at USU
  - TCG and COE Programs
- Improving the Competitiveness of Existing Industries and Enhancing the Science and Technology Workforce
  - Utah Cluster Acceleration Partnership: Energy
  - Southern Utah Renewable Energy Center (SUTREC)
- Increasing Access to Capital
  - Purple Energy, Renewable Tech Ventures
- Building Entrepreneurial Capacity
  - TechTitans, OpportunityQuest, UEC